

# Strategy 2035



# From AIP's founding charter dated October 7, 2016

## **To fulfill its purpose, the association promotes and/or organizes:**

- Joint visibility of the industrial area regionally and nationally
- Executive meetings to strengthen conditions for cooperation
- Development of infrastructure located in the industrial area
- Monitoring and active influence on regional infrastructure projects
- Marketing and communication for the area
- Area, plant, and occupational safety
- Transfer of best practices in peer groups
- Staff training
- Expansion of service offerings
- International visibility of the industrial area
- If necessary, activities extend beyond members to other companies operating in the area
- Other matters related to developing Alholmen Industrial Park as an operating environment





## Our Joint Vision 2035:

*The vision is that by 2035 AIP will be Finland's **most attractive and compelling** industrial park, recognized globally as the best place for innovation, collaboration, and development among its companies.*

*We will have achieved a sustainable and appealing community **through everyday cooperation** and created clear milestones that make our goals tangible and realistic.*

*AIP will serve as an example of how **community spirit and efficient use of resources** can generate success and continuous growth.*

1

**Collaboration  
and  
Communication**

2

**Acting as a  
Forerunner and  
Continuous  
Improvement**

3

**Resources  
och  
Commitment**



# 1

## Collaboration and Communication

### What we do?

- We strengthen cohesion and community spirit
- We enhance communication
- We deepen cooperation with the city

A city representative (e.g., mayor, technical director, etc.) is invited to board meetings approximately every other time

- We develop joint advocacy activities
- Joint efforts in recruitment
- We invite partner members to join

### Benefits

- Access to up-to-date information about what is happening with other members
- Networking with other AIP members
- Internal and external communication improves information flow and helps reach a wider audience
- A unified voice in lobbying situations and network building promotes common goals
- Member companies achieve a greater impact together with fewer resources

### Evaluation

- Board and team action plan (upcoming year) and annual report (past year). The board provides feedback
- Annual calendar, scheduling of meetings, measurement and follow-up for the board and teams



## 2

# Acting as a Forerunner and Continuous Improvement

### What we do?

- Training and courses
- Development of shared infrastructure
- Improvement of occupational safety culture
- Support for circular economy and innovation

Circular economy is more than materials and side streams. It is also about sharing knowledge and developing processes together.

### Benefits

- Companies can keep production running during courses and save costs thanks to larger volumes
- A unified voice: Road, rail, and sea transport connections are crucial for all companies
- Developing a safety culture reduces accidents and improves the quality of the work environment
- Sharing resources increases efficiency and reduces costs for everyone
- Projects provide additional resources that promote collaboration between members, research institutions, and other projects

### Evaluation

- Number of courses and number of course participants
- Team-specific goals and results



# 3

## Resources och Commitment

### What we do?

- Commitment to activities

Board and team meeting dates are confirmed six months at a time

- Ensuring continuity of operations
- Opportunity to influence and participate
- Projects

### Benefits

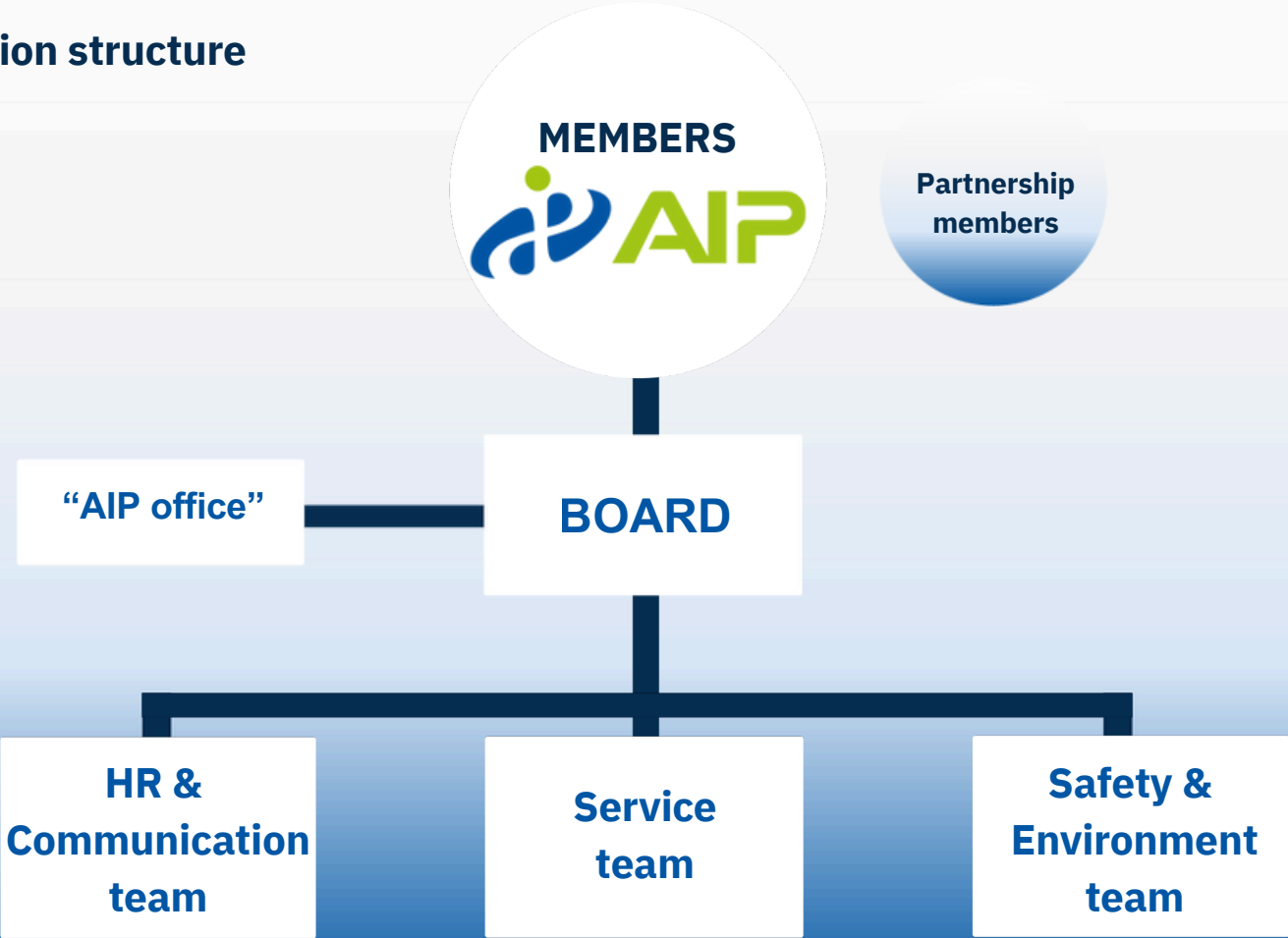
- Proactive scheduling helps members plan their calendars and commit to meetings
- Transparency and openness between the board and teams, along with inclusive decision-making, enable consideration of diverse perspectives
- An engaged membership creates a stronger and more active community and increases the association's impact. When members express their needs and views, it leads to services being shaped accordingly
- Projects support operations, bring additional resources, promote continuity, and provide external funding
- Partial English documentation and clear explanation of benefits help board and team members when reporting to their employers

### Evaluation

- Annual survey where members can provide feedback on AIP's activities
- Team leaders regularly attend board meetings
- Commitment index



# Association structure



**Local effort – Global success!**

