

STUDENTS - CHALLENGE YOURSELVES!

A once in a lifetime
opportunity to participate in
Sustainable Branding Days'

Innovation Challenge.

feat.
**Gustav
Stenbeck**



What?

A one-day Innovation Challenge, where you get to solve sustainability challenges set by companies together with other students.

Why?

You get to develop your pitching, problem solving and team work skills and receive coaching by investor and leading Nordic sustainability expert – Gustav Stenbeck.

As a bonus you can earn 1cr to your studies.

How?

Apply by submitting a 60 second video pitch via [WeTransfer](https://www.wetransfer.com) to info@concordia.jakobstad.fi. State your name and which school you represent, in the message field. In the pitch - shortly introduce yourself and explain why you should be chosen for this event. Who are you and what are your competences?

When?

Submit your video pitch by the 24th of April. A limited number of students will be chosen to participate. By submitting your application, you are expected to participate on site in Jakobstad on the 12th of May should your video pitch be chosen.

THE JAKOBSTAD REGION



Österbottens förbund
Pohjanmaan liitto

Hävkraft
från EU
2014-2020



NOVIA
UNIVERSITY OF APPLIED SCIENCES

CENTRIA
University of Applied Sciences

www.jakobstadsregionen.fi/sustainable-branding-days